

Workshop plan

AI, The Ultimate Productivity Tool!



EXPERTS IN PROFESSIONAL DEVELOPMENT

MP-PLUS GROUP HAS BEEN DELIVERING PERSONALIZED TRAINING TO COMPANIES FOR MORE THAN 30 YEARS. WE TRAIN MORE THAN 3,500 PROFESSIONALS EVERY YEAR.

OUR TRAINING PROGRAMS ARE POPULAR BECAUSE THEY ARE STRUCTURED AND PERSONALIZED TO MEET YOUR SPECIFIC NEEDS.

 **mp-plus**
GROUP

ABOUT MP-PLUS

MP-Plus Group is a leader in the field of professional development. We deliver world-class training in leadership, commitment, achievement, and fun at work - thereby bolstering Québec's international reputation in this regard. Our mission is to enable your professional development by optimizing your personal potential.

What sets us apart is the positive impact that our training programs have on the bottom line. To what do we owe our success? To our steadfast commitment, up-to-the-minute expertise, and reliable processes.

For the past 30 years plus, MP-Plus Group has trained and mobilized personnel at many major companies, resulting in direct positive impacts on more than 250,000 people.

As an external consultant, MP-Plus Group has provided the guidance that Mouvement Desjardins needed to transform itself into a client-centric organization and helped many of Québec's top 100 companies to achieve strong growth.

MP-Plus Group has built its reputation on outstanding training performance and optimal practices. Our team includes first-rate trainers such as sports psychologist and TV commentator Sylvain Guimond and non-verbal business communication specialist Christian Martineau. At one time, former Québec Vice-Premier Monique Jérôme-Forget also contributed her expertise to our professional training offer.

With every MP-Plus training program, your organization takes a giant step toward achieving the best version of itself.



François Trachy, Director of Development



WORKSHOP - AI, The Ultime Productivity Tool!

Duration : 4 hours

Context:

With the rapid evolution of AI technologies, it is crucial to stay updated on how these advancements can optimize and enhance workplace productivity.

In this session, participants will explore how AI can be utilized across various business functions to streamline operations, enhance decision-making, and use AI as a free and ultra-efficient assistant. Through practical demonstrations and hands-on exercises, we will highlight the role of AI tools in transforming daily tasks and improving overall efficiency.

This workshop aims to equip professionals with the knowledge and skills needed to leverage AI effectively, fostering a technologically competent workplace that stays ahead in the digital era. With a focus on popular AI tools such as ChatGPT, Perplexity, and other integrations, participants will learn how to apply AI in real-world scenarios to enhance their productivity and achieve business objectives.

Led by François Trachy, a certified professional trainer and graduate from UQAM in the field of andragogy, who serves as partner and business development director at Group MP-Plus.

His pioneering spirit and exceptional teaching skills position him as the optimal trainer for those eager to delve into key AI concepts and unlock its potential in their professional domain.

François is recognized as an outstanding dynamic communicator and a highly self-taught individual, ensuring the learning experience will be rewarding and stimulating.

Objectives:

This workshop will help you to:

- ✓ Understand the fundamental concepts and capabilities of AI.
- ✓ Discover practical applications of AI tools in business processes.
- ✓ Enhance your efficiency through automated tasks and streamlined workflows.
- ✓ Develop strategies for integrating AI technologies into your daily operations.
- ✓ Address common challenges and ethical considerations in using AI.

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In this training, you will also discover:

- ✓ How to effectively implement AI tools for communication, project management, and content creation.
- ✓ The impact of AI on data analysis, decision-making, and creative processes.

Program Contents:

Understanding AI and Its Business Applications

- ✓ Overview of AI technologies and their evolution.
- ✓ Importance of AI in modern business practices.
- ✓ Real-world examples of AI increasing productivity and efficiency.

Exploring AI Tools and Their Integration

- ✓ Hands-on demonstrations of AI tools
- ✓ Strategies for integrating AI into your everyday role

Enhancing Communication with AI

- ✓ Using AI for effective email management and communication.
- ✓ AI-driven solutions for meeting summaries and action items.

Challenges and Ethical Considerations of AI

- ✓ Navigating data privacy and ethical issues related to AI use.
- ✓ Best practices for responsible AI deployment in the workplace.

Strategies for Leveraging AI in Your Role

- ✓ Tailored approaches for different business functions.
- ✓ Continuous learning and adaptation of AI tools.

At the end of this day, each of you will have the best AI toolbox to propel their efficiency to new heights.

François Trachy

Trainer, Associate and director of development

François Trachy is a trainer, partner, and director of development at Groupe MP-Plus. In just seven years, this company has become essential in continuing professional training, having welcomed more than 7,000 professionals to its training sessions open to the public. François Trachy is the man behind this resounding business development success.



Mr. Trachy has helped and supported many professionals in improving their business development approach for over ten years. He is also involved with several companies in the implementation of best practices in business development.

François Trachy, the development ace, has been dedicated since the start of his career with a more than impressive track record to advancing and helping others develop in good business development practices to achieve great results.

François Trachy, the builder, is an entrepreneur at heart who continuously develops new projects brilliantly. He is not afraid to think outside the box and use and develop new approaches.

François Trachy, the training specialist, graduated from UQAM as an andragogy trainer. He is highly self-taught and recognized as an outstanding dynamic communicator; he makes the learning experience stimulating and rewarding.